

Alkami

The gold standard in digital banking

Alkami + Zelle: Peer-to-Peer Payment, the Future of Mobile Money Movement



There has been a substantial shift towards a digital-first experience over the last few years. Gen Z and Millennial consumers now hold their FI's to higher expectations for their mobile banking experiences. They are willing to switch financial service organizations in favor of a better mobile banking experience that meets their advancing digital demands.

Your organization needs a fast, safe, and easy to use digital payment solution that leverages capabilities to meet your users' digital experience expectations.

Mobile Money Movement

Introducing Alkami's digital money movement solution, powered by Zelle, helping your FI engage your users by offering a way to send and receive money to others — regardless of where they bank. Optimize your digital platform for consumers by offering a secure, convenient, and quick mobile payment solution. And more importantly, offer your users an advanced mobile money movement solution that exceeds users' digital expectations.

Take your digital money movement solution to the next level:

- Money is deposited into financial accounts within minutes
- Users can send and request money from friends and family making it simple to split the dinner bill or collect money for a group gift

- Every interaction can be done directly from your FI's mobile banking solution
- Keep your user's sensitive account information safe
- Give your user's peace of mind by using an app they know and trust

Peer-to-Peer Payment

\$300B

In the United States alone, the total transaction volume of Mobile peer-to-peer (P2P) payments will surpass \$300 billion by the end of 2021
- NASDAQ

Zelle provides your users a fast, safe, and easy way to send and receive money digitally. Your users can send money directly to their friends or families financial accounts. Setting up a request for money is as simple as sending a text. Users can easily send a request for money whether it's setting up an IOU or paying for a product or service. Simplify splitting the bill — when your users split a bill or share a cost with their friends or family members, users can use the split function to calculate how much everyone owes and send a request for the money. Your users can trust that their money is in safe hands as it is swiftly and securely delivered, providing peace of mind.

For more information about mobile money movement solutions on the Alkami Platform, contact your Alkami representative or visit [Alkami.com](https://www.alkami.com).